



50 in **50**
jobs days

The aim of this campaign is to secure **50 jobs in 50 days**, by encouraging the business community of Tasmania to pledge jobs.



Premier Lara Giddings officially launched this campaign on Thursday 25th August 2011 in Hobart.

Whitelion Participants

FACT: Whitelion Employment Program participants have successfully completed pre vocational assessments and have overcome barriers that otherwise could have limited their employability if not addressed.

FACT: With the support and guidance of Whitelion these young people are ready for the work-force, some have qualifications, all have a desire to be employed and will give 100% to the business that is willing to step up and give them a start!!

FICTION: “All Whitelion young people have a criminal background and will be trouble”—**this is not true**, some young people have made negative choices that have led to being involved with the youth justice system in the past, but through participating in the program they are keen to change the direction of their life, others are simply at risk of making bad choices.

FACT: Being unemployed creates boredom, low self-esteem, lack of financial security and a lack of purpose, so by assisting young people into meaningful employment you are eliminating these risk factors and in turn preventing a life of crime for these young people.

Employer Benefits

- Full ongoing support from Whitelion Employment Coordinators—assists with retention & minimises staff turnover
- Promotion via television commercials—free advertising
- Acknowledgement of the 50 jobs website and Facebook page
- All Employers reaching the 13 week milestone go into the draw to win fantastic prizes
- The following assistance from Job Services Australia providers may be available ;
 - Wage subsidies
 - Work related and training expenses

Community Benefits

- Creates positive connections between at-risk youth and the business community
- Supports business and industry by targeting sectors experiencing workforce scarcity
- Increases the level of workforce participation among young people in Whitelion's target group
- Reduces the level of youth crime in the community

Register Now

www.50jobsin50days.com or 0467 50 JOBS (5627)

Supporting Youth at-risk through meaningful employment opportunities

& creating better futures for young Tasmanians.

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