



A Statement from Butt Free Australia

Butt Free Australia, as trustee of Butt Littering Trust, has announced that the Trust will cease operation from 30 November 2011.

The decision was made by the Directors on 16 September 2011, following advice from British American Tobacco Australia (BAT Australia) that they are not in a position to continue financial support of the Trust beyond the end of this year.

BAT Australia funded the establishment of the independent Trust in 2003 for the principal purpose of reducing cigarette butt litter and butt littering in Australia. It remains the major funder.

In making the announcement, Chair Ian Coles said 'Obviously we are disappointed with the decision, particularly given the many successful partnership projects we have supported over the years, and in particular the wide spread acceptance and success of our Not a Good Look campaign since its launch in early 2010.

Butt littering remains a significant environmental issue and cost to the community. We are keen to pass on the valuable knowledge and expertise that the Trust has developed to continue the task of reducing butt littering nationally. To that end we will seek expressions of interest from like-minded organisations who may be interested in exploring this further with us.' Mr Coles said.

All enquiries should be directed to Wendy Jones, Chief Executive Officer Butt Free Australia on 03 9898 0087 or 0418 172 400 or wendy.jones@buttfree.org.au .

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