

MY MUM'S RETIREMENT SAVINGS PAID FOR THEIR ADVERTISING CAMPAIGN.

WHO VOTE OR A LICENCE TO PUNT?



The ad Ilona's holding was paid for by losses from people like her 90 year-old mother... who suffers from dementia. When helping her mum sort through paperwork, Ilona discovered her mother had lost \$100,000 of her retirement savings on the pokies. Now the gambling industry is spending \$20 million – in revenue earned from preying on problem gamblers – on their misleading and deceptive campaign.

Their campaign claims that you'll need a licence to punt – that's not true.

Their campaign claims that you'll need a licence to put \$5 in the pokies – that's just a lie.

**LYING TO THE AUSTRALIAN PUBLIC?
THAT'S UN-AUSTRALIAN.**

Help counter the lies at GetUp.org.au.



Ilona, GetUp member