



## Business Events Tasmania

### AIME 2012 Member Briefing

AIME, the Asia Pacific Incentives and Meetings Expo, is the biggest business events tradeshow in the Southern Hemisphere and THE tradeshow to be at if you want to showcase your business to buyers from around the world.

We are holding a briefing session on Friday 15 April - from 3.30 to 4.30pm to make sure that all members understand what AIME is about and how they can get involved. There are levels of investment that will suit all members regardless of budget.

The Tasmania display will also be re-built for the 2012 show and we'd love your input on the new design.

What: AIME briefing/information session

Where: [Hotel Grand Chancellor Hobart](#), Harbour View Room 2

When: Friday April 15, 3.30-4.30pm.

The Business Events Tasmania team will be having a drink at the Atrium Bar following the meeting and would love you to join us.

[RSVP by clicking here before Monday 11 April.](#)

Tasmania exhibits alongside the best Australian, Asia Pacific and International destinations, products and services for the business events industry.

Business Events Tasmania has coordinated the Tasmanian presence at [AIME](#) for



Business Events  
**Tasmania**

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several years so that our members can conduct business with more than 3,500 industry buyers and trade visitors - with the goal of gaining business events leads/enquiries that can be converted to delegate numbers for Tasmania and your business.

For more information contact Claire McLaren, Membership and Marketing Manager on 03 6224 6852 or email [cmclaren@businesseventstasmania.com](mailto:cmclaren@businesseventstasmania.com).

#### About Business Events Tasmania

From choosing the right meeting manager to finding a local screen printer for delegate bags, Business Events Tasmania will provide you with free, independent, expert advice.

The experienced Business Development team will examine the feasibility of hosting your event in Tasmania; source submissions and quotations from meeting venues and service providers; prepare a comprehensive bid to present to national and international executives; host and coordinate site inspections and familiarisations; assist with delegate boosting; and register eligible conferences for funding.

So, to make your next business event a resounding success, contact Business Events Tasmania. For further information please visit our [website](#).

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