

Dear THA member,

Congratulations to all THA members, your business has been recently added as a FREE listing on our new Dining Out in Tasmania website and iphone application. Please check your listing details to ensure they are correct.

Please click to view our website www.diningoutintasmania.com.au or download the *DiningOutTas* app FREE on itunes app store.

DiningOutTas app has a simple interface that allows you to find the best local eats by your current location or a specific address, or, shall you desire all a town has to offer. For further venue details you simply tap on the restaurant and a short summary of information is shown like address, phone number, categories, as well as button to map out the directions, call the restaurant or link to their website.

Application features include:

- All restaurants, hotels, cafes and bottleshops in Tasmania
- Quickly see "what's near me" in the city within 5 to 15 km
- Restaurant listing by name or category
- Save and share favourite restaurants with friends
- Detailed map directions
- Detailed descriptions
- Bottleshop Weekly Specials
- Compatible with iPhone, iPod touch, and iPad.



If you would like to upgrade to our Premium advertisement for a low **\$5 a week**. The Premium advertisement features your full colour advertisement, several images, website link, contact details and a GPS map address.

Please fill out the order form attached and provide your contact details and web address. We also require your company logo and 5 photographs in a jpg format. Please email to mick@diningoutintasmania.com.au.

Upgrade to our Premium
 advertisement for a low
\$5 per week

Download
 FREE
 iphone app



For more information please contact
 Mick Sweeney on **0408 214 616**
 or email: mick@diningoutintasmania.com.au

diningoutintasmania.com.au



Government Media Statement

13 November, 2011

SCOTT BACON MP
Minister for Tourism
Minister for Hospitality

Promoting innovation in Hospitality and Tourism

The Minister for Tourism and Hospitality, Scott Bacon, today congratulated local entrepreneur Michael Sweeney for his initiative in developing an iPhone application to help visitors navigate Tasmania's restaurant scene.

Mr Sweeney's iPhone app, Dining out in Tasmania, helps people find a list of nearby restaurants, as well as offering users contact details and location information.

"More and more, we're seeing visitors take advantage of online services – whether it's to make travel plans, book holidays or see what's on offer in the area," Mr Bacon said.

"It's a trend that the tourism and hospitality sectors cannot afford to ignore, and it's great to see people like Michael Sweeney look at how to offer this information to visitors in a way that's comprehensive and easy-to-access.

"I congratulate him for taking the initiative and working with the THA to develop this program."

Mr Bacon said any moves to ensure greater promotion and awareness of the dining experiences on offer in Tasmania are welcome.

"I'm keen to see the maximum exposure possible for the terrific food and beverage experiences that are available right across the State," he said.

"By working with the THA and other key stakeholders, we can work to promote the hospitality industry and ensure the sector continues to grow into the future."

Contact:
Rohan Wade: 0417 051 255

DINING OUT IN TASMANIA

Request for Website/App Advertising Agreement

The order below has been placed on *Dining Out In Tasmania* for the provision of advertising in the *Dining Out In Tasmania* website and mobile phone app.

Company Name _____

Contact Person _____ Position _____

Address _____

Phone _____ Fax _____ Email _____

Advertisement Size	Advertising Period	Price Per Month
60mm deep x 85mm wide	Per month	\$ 20.00
ADVERTISING PERIOD: 12 MONTHS		Total \$ 240.00
		GST \$ 24.00
		Total inc. GST \$ 264.00

PAYMENT METHOD:

- CHEQUE Cheques made payable to Dining Out in Tasmania and send to 1/83 Ripley Road, West Moonah, Tasmania, 7009
- DIRECT DEPOSIT Direct deposit to Dining out in Tasmania BSB: 807 009 ACCOUNT NUMBER: 60114758

I confirm that I have the authority to commit the organization and/or company to the this agreement.

I/we agree to the publishers terms and conditions and undertake to provide to *Dining Out In Tasmania* all necessary information to fulfill this agreement.

I/we also acknowledge that payment is required within 30 days of *Dining Out In Tasmania* invoice date.

All advertisement artwork whether prepared by or supplied to *Dining Out In Tasmania*, must be approved by the advertiser and submitted to *Dining Out In Tasmania*. Please supply via email your company logo and 5 images in jpg format.

Signed _____ Date ____ / ____ / ____