



12 October 2011

Mr Steven Old  
General Manager  
Australian Hotels Association  
Level 2  
11 Morrison Street  
HOBART TAS 7000

### BE A GIVING TREE STAR

Dear Mr <sup>Steve</sup> Old

ABC Tasmania's Giving Tree committee invites you to "STAR" in the 2011 appeal.

For the first time, you could have Australian Hotels Association on a gold or silver decoration.

These stars will be hung on the giant Christmas trees and around the foyers of the ABC's Launceston and Hobart studios for the duration of the appeal.

There are three star sizes available to those making a cash donation:

Small – more than \$50

Medium – more than \$250

Large – more than \$500

All of these donations will be **tax deductible** and can be made now:

- In person at the ABC's Launceston (45 Ann Street) and Hobart (1-7 Liverpool Street) studios
- By post to "Be a Giving Tree Star", ABC Giving Tree appeal, GPO Box 9994, Hobart 7001
- Or through internet banking -

Account Name: ABC Giving Tree

Financial institution: My State Financial

BSB: 807 009

Account Number: 12125590

MyState Customer Number: 168300

(Please send a confirming email with your "Name" details and payment receipt to

[yates.edwina@abc.net.au](mailto:yates.edwina@abc.net.au))



Your team may wish to hold a morning tea or other fundraising event, collect donations from family and friends or "Be a Giving Tree Star" in lieu of sending Christmas cards.

Our Giving Tree committee would be delighted to then place a name (the wording of your choice) on a star and hang it in Launceston or Hobart.

You may also wish to collect presents for Tasmania's needy and place them under our Christmas trees in Launceston and Hobart from Friday, November 18 (when the appeal is launched) until the finale and distribution on Friday, December 16.

The Giving Tree appeal last year distributed more than \$150,000 and 30,000 gifts to registered charities, a record. It is undoubtedly Tasmania's biggest Christmas appeal, with all of the proceeds going to people across the state.

The charities we are assisting in 2011 – the appeal's 24<sup>th</sup> year - are:

St Vincent de Paul  
Salvation Army  
Launceston City Mission  
Hobart City Mission  
Launceston Benevolent Society  
UnitingCare  
Colony47  
Mission Australia

I hope you will join the thousands of generous Tasmanians who brighten Christmas for those in our communities who need a helping hand through the ABC Giving Tree appeal.

If you have any questions, please don't hesitate to call 6323 1015.

Yours sincerely,

Fiona Reynolds  
Chairwoman  
ABC Giving Tree