

22 March 2011



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**Hawthorn Football Club
10 years in Tassie Dinner**

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membership | 1 3000 HAWKS

Dear Steve

In 2011, Hawthorn Football Club will celebrate 10 years of playing home games in Tasmania.

Tasmania became naming rights sponsor of the Hawthorn Football Club in 2006, but the relationship between the Hawks and the island state stretches back to 2001, when Hawthorn played its first AFL games on the island.

During this time Tasmania and Hawthorn have formed a strong and successful partnership, which brings numerous benefits to both partners. Today membership of the Hawthorn Football Club is at a record high, with Tasmanians representing a remarkable 14 per cent of the total Hawthorn membership. Tasmanians have truly embraced AFL games being played live in Tasmania and Hawthorn choosing Tasmania as its 'second home'.

Join Hawthorn President Jeff Kennett and a select group of Tassie Hawks players to celebrate 10 years in Tassie with great entertainment, fine food and wine, auction and raffles.

Event: 10 years in Tassie Dinner
Date: Saturday 7 May 2011
Venue: Country Club Tasmania, Launceston
Time: 6.30pm for 7pm
Dress: Lounge suit
Price: \$130pp

Book now at tassiehawks@hawthornfc.com.au by **Monday 4 April 2011**. For more information contact the Tasmanian Operations office on 03 6334 8111.

We look forward to seeing you on the night.

Yours sincerely

Shayne Stevenson
Tasmanian Operations Manager



10
YEARS IN
TASSIE

