

Dear members,

An announcement from NTA sponsor HOSTPLUS. Wherever possible, could you please distribute this information to your members?

2012 HOSTPLUS COOK FOR YOUR CAREER "C4YC" COMPETITION – ENTRIES CLOSE FRIDAY 10 FEBRUARY 2012

What is C4YC?

HOSTPLUS' C4YC is a national competition providing people of working age (15 years and nine months and over) from any background with the opportunity to realise their dream of becoming a professional chef. No hospitality experience is necessary – just a passion for food and a desire to create great tasting food!

The winner will receive a full training apprenticeship with a leading Australian restaurant.

See "*C4YC – Campaign Overview*" (attached to this email) for full details on the competition format.

We ask for your support

To assist HOSTPLUS in promoting the C4YC 2012 competition, we are hoping that you can promote the competition to your membership. The document attached to this email entitled "*Stakeholder Kit - Final*" provides you with the words that you need for facebook, twitter, blogs, editorial, websites, etc, etc.

All we ask is that you inform HOSTPLUS how and when you are promoting C4YC and send us screen grabs of the relevant communication channel that you are using.

HOSTPLUS thanks you in advance for helping us to help support the next generation of the hospitality industry by offering them the opportunity to partake in the 2012 HOSTPLUS C4YC competition, and to encourage the future restaurateurs of the industry.

Any questions, contact
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