



# REAL MOUSTACHES REAL OUTCOMES

Hi,  
As a member of the Movember community who helped us achieve a record breaking year in 2010, we'd like to show you how the funds you raised are being put to use. This is the first in a series of emails that will highlight the power of these funds in action - you are truly enabling us to change the face of men's health.



## Movember Achieves its Eighth Consecutive Record Breaking Year

The Movember financial year recently came to an end and we are thrilled to announce that the 2010 final global fundraising total is \$AUS 72.0 million. Movember would like to say thank you to the 447,857 Mo Bros and Mo Sistas around the world for their amazing support.



## Movember: Making a Global Difference to Men's Health

As a result of the incredible fundraising efforts of the Movember community, scientists, for the first time, have been able to construct a complete genetic map of prostate cancer.



## Making a Personal Difference

Justin Hawkins, front man of the British rock band The Darkness, recently talked about how Movember changed his life.



### **Movember Funds Australia's First Prostate Cancer Specialist Nurses**

We're all aware of the fantastic work done by the McGrath specialist breast cancer nurses, but now, as a direct result of Movember funding; men with prostate cancer are set to benefit from a similar program that will deliver nurses specialising in prostate cancer across Australia.



### **Movember Funds Build World's Biggest Shed – Online!**

Shed Online takes the concept of Men's Sheds and puts it into cyberspace! This shedonline website is somewhere men can get together, without leaving their homes and find friendship, information or just see what's happening in the shed.



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#### **Programs we fund**

[Prostate Cancer Foundation of Australia](#)

[Beyondblue](#)

[Awareness and Education](#)

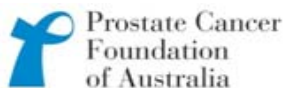
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#### **Supporting prostate cancer and depression initiatives**



This email was sent to [steve@australianhotels.asn.au](mailto:steve@australianhotels.asn.au) because you have been a part of the [Movember](#) community either as a participant or donor in the past. If you no longer wish to hear from Movember please [unsubscribe here](#).