

 **THA MEDIA RELEASE**

14 January 2011

TASMANIAN HOSPITALITY VENUES LAUNCH QUEENSLAND FLOOD RELIEF APPEAL

Tasmanian Hospitality Association (THA) President – Paul Jubb today announced the launch of a "Bucket" Queensland flood relief appeal to collect donations from pubs, hotels, restaurants and clubs across Tasmania.

Funds will be collected via specially labelled buckets placed on bars and in restaurants similar to previous fundraising efforts through venues.

Mr Jubb said:

"Everyone has been shocked by the graphic images of floods surging through Queensland communities and the resultant deaths and devastation.

"Pubs, hotels, restaurants and clubs are being encouraged to collect donations through buckets placed in their venues."

"Aussie Pubs, Clubs, Restaurants and Accommodation venues are the heart of each and every community and with tens of thousands of people going through our venues each week, we believe our venues are a great option for those looking to support our fellow Australians in tough times"

"Anything our industry can do to assist in these tough times we must look to do" Mr Jubb said

All donations will be directed to the Queensland Premier's Flood Relief Appeal.

For further information please contact Steve Old, General Manager THA, ph (03) 6224 7033 or 0418 363 566.