

# HOSPITALITY

## *DELIVERING SERVICES AND JOBS*

**Labor** is proud of Tasmania's hospitality sector. Hospitality has had a central role in shaping Tasmania's emerging new lifestyle and stimulating unprecedented economic activity.

Now is the time for us to be planning the way forward.

Over 23,000 people work in hospitality and we know that each one can play a key role in promoting the reputation and image of our island state.

**Labor** has been a strong supporter of the hospitality industry. That is why Tasmania was the first Australian State or Territory to create a Minister for Hospitality.

Only **Labor** will commit to continue to work with the Tasmanian Hospitality Association (THA) to make sure we deliver more jobs and a vibrant future for hospitality businesses.

Together we will develop the strategies that will best build our future capacity to take advantage of any future opportunities.

### WHAT LABOR WILL DO:

Labor will establish a Partnership Agreement with the Tasmanian Hospitality Association

**Labor** is committed to developing a Partnership Agreement with the Tasmanian Hospitality Association. This agreement will recognise the importance of this sector to the social and economic wellbeing of Tasmanians.

The Partnership Agreement will identify an agreed vision for the sector over the next ten years.

It will set out actions that both the THA and **Labor** will take towards achieving the vision.

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The Partnership Agreement will also commit a re-elected **Labor** Government to:

- Work with the THA on industry issues;
- Work with the THA on training issues within the sector;
- Work with the THA to promote long-term career pathways in the industry;
- Liaise with the THA on investment in the accommodation sector throughout the State;
- Work with the THA to further stimulate jobs and investment by encouraging sustainable hospitality businesses all-year round, making the quieter winter period as short as possible;
- Bring key hospitality stakeholders together on a regular basis for consultation and input into hospitality issues and policy;
- Undertake several initiatives with the THA to deliver jobs and grow the sector.

**Labor will commit \$30,000 to implement the 'Pub Watch' Scheme**

'Pub Watch' is a program designed to curb alcohol fuelled anti-social behavior around pubs and night spots throughout Tasmania.

The 'Pub Watch' scheme enables participating hotel and nightclub operators to better manage banned patrons during the evening.

The 'Pub Watch' scheme helps lessen anti-social behavior in popular night spots and encourage improved behavior which will benefit locals and visitors alike by providing a safer environment in these areas.

A group of Hobart-based pubs and nightclubs has recently introduced a system for preventing patrons banned from one venue due to excessive alcohol consumption or anti-social behavior, from moving on to new venues during the evening.

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**Labor** will provide funding to implement a 'Pub Watch' scheme in Tasmania. This funding will enable the THA to work with Tasmania Police, which operates successfully elsewhere in Australia and overseas.

The funding will enable hospitality businesses to share information that will prevent banned patrons from entering their venue.

**Labor will work with the Tasmanian Hospitality Association to investigate a central hospitality labour pool**

Hospitality businesses often face staffing challenges during peak periods. It can be difficult to find skilled hospitality staff to work in hotels, restaurants and cafes.

Central labour pools are one way that hospitality businesses can better manage available human resources during high demand periods.

**Labor** will provide funding of \$20,000 to investigate the feasibility of creating central labour pools in key locations to help manage these challenges.

**Labor will build hospitality skills to promote Tasmania's products and services**

It is crucial that our hospitality sector is able to fulfill the expectations of locals and visitors alike.

We have great products and great services to deliver, and we need to deliver them in the best possible way.

To best promote our Tasmanian products and services, **Labor** will establish a Hospitality Sector Skill Development Initiative.

This initiative will be funded with a commitment of \$100,000 over four years.

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The funding will be used to build the skills of hospitality employees, particularly casual and seasonal employees.

This funding will improve knowledge of local products – particularly our new innovative high-value products – and raise the quality of our services. This initiative will help businesses to build skill development in order to attract and retain staff.

### **WHAT LABOR IS ALREADY DOING:**

#### **Under Labor:**

In 2009, the Bartlett **Labor** Government created a new ministerial portfolio for hospitality, and on 16 November Michelle O’Byrne MP was officially sworn in by the Governor as Tasmania’s, and the nation’s, first ever Minister for Hospitality.

Clearly, **Labor** is committed to this portfolio continuing as a stand-alone portfolio post the 2010 State Election.

Establishment of this portfolio is a significant recognition of the importance of the hospitality industry in this State.

This means that the hospitality industry has a formal voice in Cabinet and acknowledges the great role the industry has to play in Tasmania’s economic, cultural and social future.

Tasmania’s hospitality sector has also benefitted from Tasmania’s record tourism performance, and **Labor** is committed to creating

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more sustainable tourism growth. That means more businesses and more hospitality jobs for Tasmanians.

**Labor** has committed an additional \$20 million for tourism marketing to promote Tasmania to potential visitors

**Labor** has also committed an extra \$8.8 million to retain and attract major events in Tasmania, including support for a major Winter of Festivals Program every year to attract more visitors during our traditionally quieter winter period.

And **Labor** has committed more than \$20 million to develop new regional tourism infrastructure and experiences throughout the state, which will benefit jobs in the hospitality sector.

### Financial information:

<i>Initiative</i>	<i>Cost</i>
'Pub Watch' Scheme	\$30,000
Investigate central labour pools	\$20,000
Hospitality skills initiative	\$100,000
<b>TOTAL</b>	<b>\$150,000</b>

