



**Tasmanian
Liberals**
The Economy • Jobs • Cost of Living

Adam Brooks MP

Shadow Minister for Hospitality
Thursday 27 October, 2011

Hotel occupancy rates drop – AGAIN

With another drop in occupancy rates in the accommodation sector, it's becoming a question of 'how low must they go' before the Minister for Tourism and Hospitality responds.

The Tasmanian Hospitality Association's statewide occupancy levels for September show another month of decline in all three regions and average occupancy across the state for the 12 months to September decreasing by 1.38 per cent.

It's telling that the Tasmanian occupancy level in September 2011 is even worse than during the global financial crisis. On almost every measure, the situation is worsening for Tasmanian accommodation businesses.

Ignoring the situation will not make it go away, and Scott Bacon needs to step up and take decisive action, not put his fingers in his ears and deny the gravity of the situation.

A rookie Minister, with no clout around the cabinet table is exactly the opposite of what the industry needs now. Mr Bacon must prove he is up to the job and needs to do so immediately, not wait for things to deteriorate further.

For further information or comment please call Laura Oldfield – 0459 801 137



[www.facebook.com/
WillHodgmanMP](http://www.facebook.com/WillHodgmanMP)



[www.twitter.com/
WillHodgman](http://www.twitter.com/WillHodgman)



www.willhodgman.com.au