



MEDIA RELEASE

Tasmanian Hospitality Association (THA) recognised for its “Voice and Strength” in Tasmania

The Tasmanian Hospitality Association (THA) has welcomed being officially acknowledged as the Peak Body for Hospitality in the state and encourages everyone in the industry to ‘get on board’ as they strive to make the industry the strongest and most successful in the country.

THA General Manager Steve Old said “It is a sign of our growth and strength as an association that the government has seen fit to enter into a Memorandum of Understanding (MoU) with us and officially recognise us as the Peak Body for Hospitality in the state”.

“As the Peak Body we represent the interests of all hotels, pubs, restaurants, cafes, caterers, Accommodation venues of all sizes as well as clubs and RSL’s under the Hospitality banner” Mr Old said

“The THA has worked extremely hard in recent years to focus on our government relations and voice for industry and we believe this announcement is a sign we have got things right” Mr Old said

“We now have the systems right for our industry to grow and prosper and we encourage everyone in the industry to get on board with the THA for the benefit of your business and the industry in the state – A united industry is a strong industry” Mr Old said

“A major part of the MoU is that both parties are committed to working collaboratively to develop and improve the skills, capabilities and standards within the hospitality industry and to promote the industry as an important contributor to the Tasmanian economy that will prove beneficial to all industry participants and the state as a whole” Mr Old said



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"The THA also plays a very important role in working with Tourism Tasmania and the Tourism Industry Council (TICT) to strengthen and promote the Tourism industry in Tasmania, by representing the accommodation venues around the state our voice is extremely strong and vitally important in the tourism industry throughout all parts of the state" Mr Old said

"We are also extremely excited to announce that the THA has been awarded the 2012 National AHA Awards for Excellence event for next year which will see the state winners from the various AHA Awards around the country verge on Tasmania to take on our THA State winners" Mr Old said

"We look forward to seeing representatives of the best hotels and accommodation venues around the country come to our state and not only vie for a win in their particular category but to also spend three or four days in our state experiencing everything that the Tasmanian Hospitality Industry has to offer and that is extremely exciting for our members as we move into 2012" Mr Old said

"As part of hosting the National Awards the THA will conduct a National Hospitality Conference that will run for three (3) days and allow the state to showcase 'everything hospitality' that Tasmania has to offer" Mr Old said

"Conference attendees will be able to see some of Tasmania's finest destinations as well as experiencing our wonderful restaurants, eateries and great Tasmanian produce" Mr Old said

"The conference will look to run from the 3rd to 5th September 2012 with the National AHA Awards evening being held on Wednesday the 5th September, we hope to see many Tasmanian venues take out their category in the national awards" Mr Old said

"2012 stands to be a massive year for the hospitality industry and we look forward to working with Minister Bacon on the initiatives that have been identified in the MoU and improving the viability of our THA member venues" Mr Old said

THA General Manager Steve Old
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